

# News Release

January 30, 2019

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## Baker Tilly Woroszylska Legal with a new logo

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**January 30, 2019 Baker Tilly Woroszylska Legal law firm, a member of the international Baker Tilly network and the TPA Poland consulting group, implements a new, global visual identity of the Baker Tilly network. The change involved not only the logotype but also the motto; now the member companies of the network follow the slogan “Now, for tomorrow.”**

The change is the result of the rebranding, which was globally introduced on December 3, 2018, aimed at emphasizing the dynamic and growth-oriented nature of the advisory brand Baker Tilly, consistency in action and care for a common future – not only of our clients, but also of the broadly defined community and environment, in which the law firm operates. The new brand concept was designed so as to facilitate the use of digital communication. The new visual identity will be used across all communication and materials used by Baker Tilly Woroszylska Legal.

*It is another step, following the merger process with the TPA Poland consulting company, which was completed last year, to highlight Baker Tilly Woroszylska Legal’s intention to provide a wide range of top-quality services in the ‘one-stop-shop’ formula, said Katarzyna Woroszylska, Managing Partner at Baker Tilly Woroszylska Legal.*

*The new logo – inspired by natural organic growth patterns – perfectly underlines our flexibility and ability to adapt to individual and the dynamically changing needs of our clients, Katarzyna Woroszylska added.*

The Baker Tilly International network is currently active in 147 countries and hires a total of 33,600 employees in 960 offices, and was ranked in the Top 10 of advisory companies in the world. The Baker Tilly Woroszylska Legal law firm and the TPA Poland consulting company are the exclusive representatives of the Baker Tilly International network in Poland.

*TPA Poland is implementing the change of the global network logo together with Baker Tilly Woroszylska Legal, although the TPA brand will remain our main brand in Central and Eastern Europe markets. However, the new Baker Tilly logo has also become an element of our visual communication. What’s more, we consider the network’s decision to refresh the logotype to be a perfect and excellently executed one. The new Baker Tilly logo is modern, strong and clear. We believe it will play an important part in the coming years and help us in the process of improving the recognisability and perception of our company, concluded Wojciech Sztuba, Managing Partner, TPA Poland.*

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**NOTES TO EDITORS:**

**About Baker Tilly Woroszylska Legal**

- Baker Tilly Woroszylska Legal is a law firm focused on providing services to entrepreneurs in all key areas of their business activity. The Baker Tilly Woroszylska Legal team consists of lawyers with many years of international experience in the field of transactions and advisory. As a member of TPA consulting group and a Baker Tilly network member, a global network providing comprehensive advisory services, the law firm combines advantages of integrated, interdisciplinary 'one-stop-shop' services with local expertise and global reach of the advisory group.

*[www.bakertilly.pl](http://www.bakertilly.pl)*

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**About TPA Poland**

- TPA is a leading international consulting group, offering comprehensive business advisory services in 12 countries of Central and Southeastern Europe. In Poland, TPA is one of the largest consulting companies, with more than 200 experts in offices in Poznan, Warsaw and Katowice. We provide international corporations and large domestic companies with effective business solutions in terms of tax advisory, transaction advisory, financial audit, corporate finance, accounting outsourcing as well as payroll administration services and HR consulting.

*[www.tpa-group.pl](http://www.tpa-group.pl)*

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TPA Poland and Baker Tilly Woroszylska Legal are the exclusive representatives of Baker Tilly International in Poland – a top ten global network of independent accounting and business advisory firms.